



## Physician Engagement through Excellence

As a physician with privileges at Wise Health System, commitment to future behaviors and values is paramount to the Wise Health System platform of excellence. Wise Excellence is built on a foundation of core values and beliefs described within the acronym *WISE* represented by: *be With, be Innovative, be Safe, and be Excellent*. These core values are:

### be **WITH**

Compassion - We treat all those we serve with kindness and compassion.

Trust and Respect - We seek to work with trustworthy partners, physicians, vendors, and employees, who operate with good motives and without bias for the care of patients within our markets, and not out of self-interest, and we pledge to do the same.

Satisfaction - We strive to create the most satisfying experience possible for our physicians, patients and employees.

### be **INNOVATIVE**

Innovation - We respond to our patients needs with innovation, creativity, and collaboration.

### be **SAFE**

Ethics - We make decisions based on the right thing to do, rather than what the consequences may be.

Customer Service - Customer Service ... Beyond Expectations.

### be **EXCELLENT**

Confidence - We do not let difficult circumstances define us or our abilities.

Excellence and Quality - We strive for excellence in all we do, with an extreme focus on high quality care.

Integrity - We take personal responsibility for the services we provide and for the perceptions and experiences of the patients, employees, and community.

Transparency - We are open, honest and transparent with our employees, physicians, and patients.

Physician Engagement through Excellence using the *WISE* core values and beliefs is the expectation for all interactions with patients, families, stakeholders, fellow physicians, employees, contractors and vendors. This engagement represents a mutual commitment to uphold and maintain these values and beliefs. This Physician Engagement through Excellence annual commitment is a reminder to partner with Wise Health System on our focus of service rooted in Excellence.